



August 1, 2016

Dear Friend:

Bringing Up Down Syndrome (BUDS) is proud to host our **21st Annual Buddy Walk**. The Buddy Walk was developed by the National Down Syndrome Society (NDSS) in 1995 to celebrate Down Syndrome Awareness Month in October and to promote acceptance and inclusion of people with Down syndrome. The Buddy Walk has grown from 17 walks in 1995 to nearly 250 walks planned for 2016 worldwide. In 2015, nearly \$13 million was raised nationwide to benefit local programs and services, as well as the national advocacy and public awareness initiatives of NDSS that benefit all individuals with Down syndrome.

Bringing Up Down Syndrome is the Southern New Jersey affiliate parent group of the NDSS and services families, educators, medical professionals and service providers primarily in Camden, Burlington and Gloucester counties. Our event is one of many Buddy Walks across the country in conjunction with the NDSS. Over 2,000 walkers attend our walk annually—one of the largest (and oldest) in the country. The majority of the monies raised at our Buddy Walk (our only fundraiser) stay right here in our local community to fund our social and support programs, advocacy, outreach, public awareness, athletics, physical fitness, education, and health and wellness initiatives.

We hope you will choose to support our Buddy Walk. There will be lots of hungry walkers, and your contribution can help make our event a great success. We have attached a list of additional ways you can contribute to the success of our event. Because we are a non-profit organization, any donation you make is tax-deductible.

Our Buddy Walk is truly a fun event and a sight to see! You can visit us at www.bringingupdownsyndrome.org, and click on the “Buddy Walk Info” link, for more information, or to register or donate online. Please consider attending our event or developing a team of walkers. It is a great day for kids and adults of all ages! **If you have any questions, please contact us at (856) 985-5885 or sponsors@bringingupdownsyndrome.org.**

Sincerely,

Buddy Walk Committee

**Bringing Up Down Syndrome
21st Annual Buddy Walk**



**Sunday, October 2, 2016
Washington Lake Park
Turnersville, New Jersey**



BUDS (Bringing Up Down Syndrome) is a non-profit, 501(c)3 tax exempt organization. Our tax identification number is 22-5086010. Your contribution is tax-deductible.