



August 1, 2018

Dear Friend:

Bringing Up Down Syndrome (BUDS) is proud to host our **23rd Annual Buddy Walk**. The Buddy Walk was developed by the National Down Syndrome Society in 1995 to celebrate Down Syndrome Awareness Month in October and to promote acceptance and inclusion of people with Down syndrome. The Buddy Walk has grown from 17 walks in 1995 to approximately 250 walks planned for 2018 worldwide. In 2017, nearly \$15 million was raised nationwide to benefit local programs and services, as well as the national advocacy and public awareness initiatives of NDSS.

Bringing Up Down Syndrome is the Southern New Jersey affiliate parent group of the NDSS and services families, educators, medical professionals and service providers primarily in Camden, Burlington and Gloucester counties. Our event is one of many Buddy Walks across the country in conjunction with the NDSS. Over 2,000 walkers attend our walk annually—one of the largest (and oldest) in the country. The majority of the monies raised at our Buddy Walk (our only fundraiser) stay right here in our local community to fund our social and support programs, advocacy, outreach, public awareness, athletics, physical fitness, education, and health and wellness initiatives.

Thanks to generous friends in the region, last year's walk was a great success. Each year we have a raffle with prizes donated by organizations such as yours. The prizes are always a big hit with our walkers, and provide an excellent fundraising opportunity for our organization. We hope we can count on your support by providing a prize or basket for our raffle this year. Any donation you make is tax-deductible and funds raised are put to excellent use right here in your local community.

Our Buddy Walk is truly a fun event and a sight to see! You can also visit us at www.bringingupdownsyndrome.org, and click on the "Buddy Walk Info" link, for more information, or to register or donate online. Please consider attending our event or developing a team of walkers. It is a great day for kids and adults of all ages! **If you have any questions, please contact us at (856) 985-5885 or sponsors@bringingupdownsyndrome.org.** Thank you for your consideration.

Sincerely,

Kim Brooks
(856) 304-3071
kimzoefinn@gmail.com

Bringing Up Down Syndrome
Buddy Walk Fundraising Committee

**Bringing Up Down Syndrome
23rd Annual Buddy Walk**



**Sunday, October 7, 2018
Washington Lake Park
Turnersville, New Jersey**

The complex block is enclosed in a black rectangular border. It contains the text 'Bringing Up Down Syndrome 23rd Annual Buddy Walk' at the top, followed by the Buddy Walk logo (three stylized figures holding hands) and the text 'BUDDY WALK'. Below the logo, the date and location are listed: 'Sunday, October 7, 2018', 'Washington Lake Park', and 'Turnersville, New Jersey'.

BUDS (Bringing Up Down Syndrome) is a non-profit, 501(c)3 tax exempt organization. Our tax identification number is 22-5086010. Your contribution is tax-deductible.